



WOMEN OF  
THE CHANNEL™

# THE COMPASSIONATE WOMEN TOUR

Channeling Compassion to End Slavery

Willow International is a nonprofit organization dedicated to ending human trafficking in Uganda and beyond through survivor rescue and restoration, partnership, and prevention. At Willow, survivors are provided with the care they need to take back their lives. Sponsor 1-2 representatives from your company, enabling them to contribute directly to this life-changing work by joining Women of the Channel and Willow International on **The Compassionate Women Tour** — *Channeling Compassion to End Slavery*.

Volunteers will spend a week in Uganda with Willow using their skills and talents to empower survivors, providing mentoring services, and supporting the Ugandan staff. The trip will end with a safari to Murchison Falls National Park where volunteers will witness the beauty of Africa while reflecting on the trip.

## Trip Details

### WHO?

Exclusive opportunity for 20 volunteers to attend through company sponsorships. This trip has been designed specifically for The Channel Company's Women of the Channel community.

### WHEN?

June 24-30, 2019

### COST

\$10,000\* covers lodging in Uganda, meals in Uganda, volunteer projects at Willow, safari to Murchison Falls, and promotional materials to highlight your company's philanthropic work.

\*Travelers are responsible for vaccinations, visas, outside meals, and roundtrip flight to Uganda. Please see the other side for detailed payment information.

### INTERESTED IN JOINING US?

Contact [kelsey@willowintl.org](mailto:kelsey@willowintl.org) to reserve your spot.

# PAYMENT OPTIONS

## Official Sponsors – 10 corporate donors maximum

- ☐ \$10,000 fee per person, with a limit of two representatives per company to participate in the tour
- ☐ Companies will explore ways to spread awareness about Willow and human trafficking
- ☐ The company and Willow mutually agree to media and promotional efforts to showcase company's support of the cause and demonstrate how employees and senior leadership are active participants

## TRIP BENEFITS

- ☐ Participating corporations will receive recognition at Women of the Channel events through video/presentation/marketing materials
- ☐ Corporations will receive recognition on Women of the Channel's CRN website (video and company logo)
- ☐ The trip will be promoted by Women of the Channel on social channels (Facebook, LinkedIn); corporate sponsors will be highlighted
- ☐ Participating corporations will benefit through cause marketing and employee engagement
- ☐ Corporations will be recognized in their communities as global-minded organizations and participating corporations will receive marketing collateral to highlight the amazing work that Women of the Channel and its supporters are doing to end slavery and care for victims of human trafficking
- ☐ All donations are tax deductible

Contact [kelsey@willowintl.org](mailto:kelsey@willowintl.org) for more information.