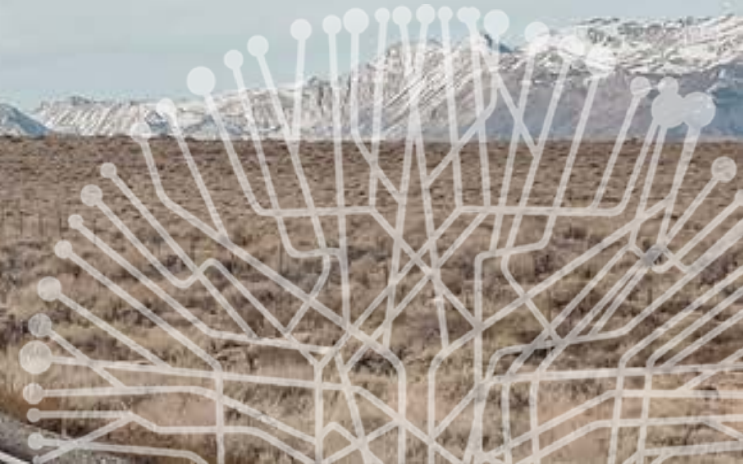


WOMEN OF
THE **CHANNEL**™
On The Road

THE **CHANNEL** CO.®

The State Of Women In The Channel Today

Allison Cohen
Event Director
The Channel Company



From Coast to Coast and Sea to Sea...

WOMEN OF
THE **CHANNEL**™
On The Road



#WOTC18

@WOTChannel

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It Is Important That Women Come Together To Network

WOMEN OF
THE CHANNEL[™]
On The Road



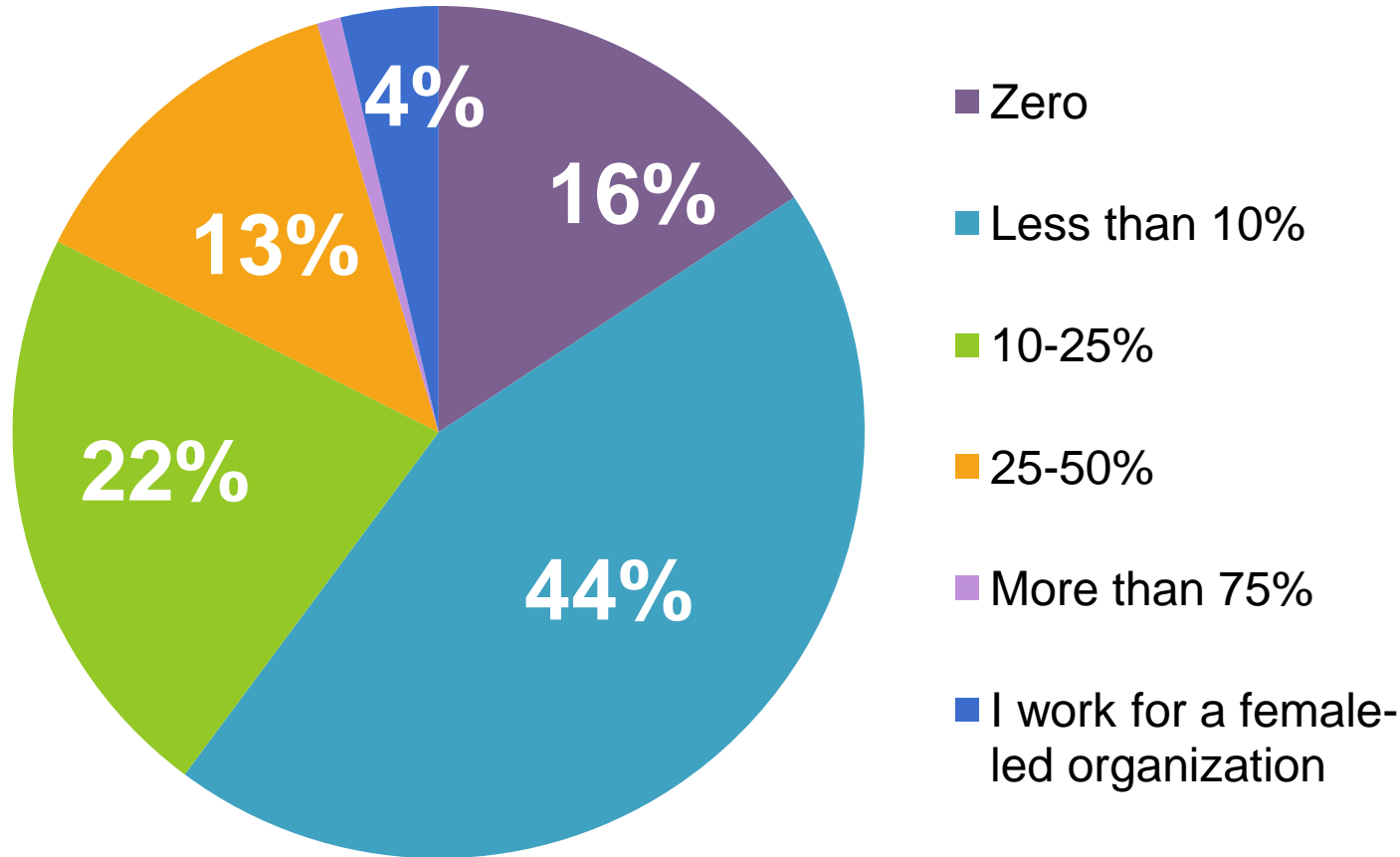
- ❖ To be inspired by things that other women have accomplished
- ❖ To receive sage advice from other women who have been in similar roles
- ❖ To engage in real dialogue in a safe environment
- ❖ To show unification as women supporting women

#WOTC18

@WOTChannel

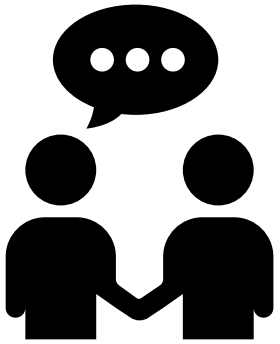
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Women Are Still Underrepresented At C-Level In Our Own Organizations



60%
of your companies have
fewer than 10% Female
Representation at
C-levels

The Key Skills Managers are Looking For When Promoting Women Early In Their Careers



1. Communication



2. Presentation skills



3. Business finance



4. Channel knowledge



5. Sales

The Soft Skills Managers Are Looking For When Hiring



What Skillsets Would You Like To Personally Enhance For Your Own Career?



How Can You Have A Positive Impact?

A silhouette of a woman with her arms raised in a celebratory gesture, standing on a beach at sunset. The sun is low on the horizon, creating a bright orange and yellow glow that reflects on the water. The sky is filled with soft, wispy clouds. The woman's silhouette is dark against the bright background.

- Coach! Mentor! Sponsor!
- Participate in events, spread the word
- Create and support programs for women to encourage them to come back to work
- Create groups within your company or community to support advancement of women
- Support STEM in your local community and schools
- Educate and engage the men in your organization